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Pan Pacific Wins idX Green Product Challenge

ST. LOUIS, MO – **idX** Corporation (GlobalShop Booth # 4023) announced that Pan Pacific Manufacturing Inc. (Booth #1357) has won the **idX** Green Product Challenge. The major national awards program recognizes outstanding new eco-friendly retail store interior products or design solutions.

Show attendees singled out Pan Pacific's Poly Denim bags, made from 100% recycled plastic bottles, from among the 27 entrants. The earth-friendly and stylish bags are made with a special technique that gives them a stone-washed denim look.

Pan Pacific (www.planetgreenworld.com) was honored at the A.R.E. [Retail Design Awards](#) celebration on March 18. The award, valued at \$10,000, will include advertising recognizing Pan Pacific's contribution to sustainable retail environments and a donation to Greenbelt Alliance.

"It's gratifying that GlobalShop attendees recognize the multiple environmental benefits of this product," said Lisa Thompson, **idX**'s Director of Environmental Development. "Not only are they made of recycled material, but their use by retailers and consumers in lieu of plastic or paper shopping bags benefits the environment."

The Pan Pacific bags and all **idX** Green Product Challenge entries are on display at the **idX** Green Product Showcase through March 20.

About idX Corporation

With 20 years of experience, **idX** Corporation is a worldwide leader in fixture manufacturing, logistics and project management for the retail, hospitality and financial markets. To meet the needs of global customers, **idX** has eight facilities and offices worldwide housing more than 1,500,000 square feet of manufacturing and warehousing space, and 1,000 dedicated **idX** employees. **idX**'s portfolio reflects some of the best-known names in retail, hospitality and finance: Levi's, Ralph Lauren, Microsoft, Marriott Corp., Tommy Hilfiger, Express, Starbucks, CitiGroup, Calvin Klein, Charles Schwab, Bed, Bath & Beyond, Old Navy, Discovery Channel, Niketown, Michael Kors and John Varvatos. For more information, visit www.idxcorporation.com.



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