



PRESS RELEASE

Contact: Stefa Normantas, Green Tree Marketing
Phone: 207.781.3249, Cell: 207.749.1576
Email: stefa@greentreetop.com
FOR IMMEDIATE RELEASE

TEXTURE PLUS INTRODUCES NEW RUSTIC BARNWOOD FAUX PANELS

EXTRAORDINARILY REALISTIC TEXTURED PANELS FOR INDOOR AND OUTDOOR USE

LONG ISLAND, NY (October 2007) – Texture Plus®, the maker of high impact textured faux panels and exhibitor at GlobalShop 2008, introduces two new Rustic Barnwood designs created to evoke a rural country theme.

Rustic Barn Wood comes in two versatile styles reminiscent of rural farm houses, brown and gray. **Rustic Barnwood Brown** is a rich, russet brown with warm auburn highlights, and **Rustic Barnwood Gray** is a deep gray with smoky off white undertones. Each of the new Rustic Barnwood faux panels allows both contractors and do-it-yourselfers to create the quaint essence of a rural countryside with minimal effort.

“Creating a cozy farm house setting from days past, or adding rustic charm to a project, has never been this quick and easy,” says Paul Kampe, President. “Rustic Barnwood faux panels are an extraordinarily realistic alternative to traditional barn wood, and you’ll never need to worry about rotting, splintering, or fading again.”

Visit Texture Plus at GlobalShop 2008 at booth 352 to preview both new Rustic Barnwood faux panel designs.

Texture Plus® is a high-density design and construction panel with more than 95 faux panels including faux bamboo, thin brick veneer, wood, and faux stone. Developed and made in the USA, Texture Plus® leads the industry in manufacturing high-impact faux panels with extraordinarily realistic dimensional textured surfaces appropriate for indoor or outdoor use. Easy to install, with fire-rated available and less than \$6 per square foot in quantity. Order free samples at www.textureplus.com or call 800.863.8468.

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